

## PROFILE GENOMICS IN BUSINESS 2011

This page about the 2011 edition of the Genomics in Business conference may give you an impression about what the conference has to offer.

Check out our [YouTube channel](#) for a video and photo impression.

### Topics

#### *Plenary:*

Speakers from the international agricultural and industrial biotech industry highlighted the developments from the Asian, European and US perspectives.

#### *Workshops:*

- New high throughput sequencing & screening technologies
- New traits, products & technologies
- Business models in a consolidating agro - food industry
- Intellectual properties and regulatory systems: a global perspective
- Plant breeding a global business
- Business approaches for commodity crops and the food chain
- Genomics for bio based fuel & fiber product development
- Applied genomics in the food & health industry

### Speakers

- dr. R.J.P. (Rob) Baan, Koppert Cress
- dr. M. A. (Marco) van den Berg, DSM Food Specialties
- dr. M.T.J. (Michiel) de Both, Program Scientist Keygene N.V.
- dr. L. (Léon) Broers, KWS SAAT AG
- M.B. (Matthew) Crisp, Intrexon Corporation
- dr. R.P. (Ron) Dirks, ZF-screens
- M. (Matthias) Eberius, LemnaTec GmbH
- E. (Eduard) Fitó, Semillas Fito
- drs. J.H. (Hans) de Groene, Ministry of Economic Affairs, Agriculture and Innovation
- prof. W. (Wilhelm) Gruissem, ETH Zurich - Institute for Agricultural Sciences
- K. (Khairudin) Hashim, Sime Darby Plantation
- dr. S.A.F.T. (Sacha) van Hijum, Radboud University Nijmegen MC
- Mr L.L. (Lars) Huisman, Bird & Bird LLP
- dr. H. Joos, Quinvita NV
- dr. A. (Arvind) Kapur, Rasi Seeds Ltd.
- mr. T.F.J.M. (Dirk Jan) Kennes, Rabobank International
- prof.dr. M. (Michiel) Kleerebezem, NIZO food research BV
- dr. J. (Jürgen) Logemann, BASF Plant Sciences
- S.C. (Simon) Margerison, Fluidigm
- dr. L. (Lloyd) McCall, Bayer Crop Science
- dr. L.S. (Leo) Melchers, Syngenta Seeds
- dr. H. (Hugo) Molinari, EMBRAPA Agroenergia
- mrs. N. (Nathalie) Moll, EuropaBio
- A. (Assaf) Oron, Evogene Ltd.



- dr. T. (Toby) Ost, Pacific Biosciences
- dr. J. (Jack) Peart, Illumina UK Ltd
- E. (Erik) Postma, Vilmorin Clause & company
- prof. dr. D. (Dirk) Prüfer, Westfälische Wilhelms Universität Münster - Institut for Biology and Biotechnology of Plants
- dr. C. (Caius) Rommens, J.R. Simplot Company
- dr. D. (David) Russell, Monsanto Company
- ms. I.E.M. (Irene) Scholten-Verheijen, VMW Taxand Advocaten
- dr. S. (Stephen) Smith, Pioneer Hi-bred - International Seed Federation
- dr. C.H.M. (Coen) Smits, Nutreco Ingredients Research Centre
- prof. dr. P. (Peter) van der Spek, ErasmusMC
- dr. H.M. (Harro) Timmerman, NIZO food research
- prof. dr. A.J. (Arjen) van Tunen, CEO Keygene N.V.
- dr. P. (Paresh) Verma, Bioseed Research India Pvt Ltd
- dr.ir. N.C.M.H. (Nick) de Vetten, Avebe
- dr. C.W. (Casper) Vroemen, Genencor International, a Danisco Division
- mr. D. (Dan) Voytas PhD, Cellectis Plant Sciences
- dr. A. (Armin) Winands, Ion Torrent Systems, Inc

#### Participants

- More than 175 participants from over 20 countries and from 4 continents
- 14 tabletop presentations

#### Exhibitors

- Amplicon Express, U.S.A.
- BaseClear B.V., the Netherlands
- EP&C, the Netherlands
- Eurofins MWG Operon, Germany
- GATC Biotech AG, Germany
- Illumina UK Ltd, United Kingdom
- KBiosciences, United Kingdom
- Keygene N.V., the Netherlands
- LGC Genomics, Germany
- Plantlab / Elbanton, the Netherlands
- NIZO food research, the Netherlands
- OpGen Europe, the Netherlands
- Roche Diagnostics Nederland BV, the Netherlands
- The Genome Analysis Centre, United Kingdom





## Represented companies and organisations

<p>Advanced technologies Cambridge, United Kingdom Agentschap NL, the Netherlands AgriCapital Corporation, U.S.A. Algentech, France Amplicon Express, U.S.A. Ankur Seeds Pvt Ltd, India Anthura B.V., the Netherlands Asteca, the Netherlands Avebe, the Netherlands BaseClear BV, the Netherlands BASF Plant Science Company GmbH, Germany Bayer BioScience N.V., Belgium Bayer CropScience NV, Belgium Bayer CropScience AG, Germany Bayer Crop Science, U.S.A. Bejo Zaden, the Netherlands Bird &amp; Bird LLP, the Netherlands BioMassBooster, BioSerentia Group, Spain Biosearch Data Management, France Bioseed Research India Pvt Ltd, India BioSeeds BV, the Netherlands BLGG AgroXpertus, the Netherlands Cellecctis Plant Sciences, U.S.A. Cibus, U.S.A. CLC bio, Denmark Corbiogen, Argentina CropDesign N.V., Germany Crop Development Centre, Canada Danone Research, the Netherlands Danziger Innovations, Israel Darwin Digits / UvA, the Netherlands Dekker Chrysanten, the Netherlands DLF-TRIFOLIUM A/S, Denmark DSM Food Specialties Dow AgroSciences, LLC, U.S.A. Dutch &amp; European Patent Attorney, the Netherlands EMBRAPA Agroenergy, Brasil ENZA Zaden, the Netherlands EP&amp;C, the Netherlands ErasmusMC, the Netherlands ETH Zurich - Institute for Agricultural Sciences, Switzerland Eurofins MWG Operon, Germany EuropaBio, Belgium Evogene Ltd., Israel ExPlant Technologies B.V., the Netherlands FlexGen BV, the Netherlands Florigenex, Inc., U.S.A. Florimond Desprez, France Fluidigm, U.S.A. Foley &amp; Lardner LLP, U.S.A. Fondazione Parco Tecnologico Padano, Italy Food Valley, the Netherlands FuturaGene Ltd, Israel GATC Biotech AG, Germany Genencor International, a Danisco Division, the Netherlands Genetwister Technologies B.V., the Netherlands HJ Heinz, U.S.A. Houthoff Buruma, the Netherlands HZPC R&amp;D, the Netherlands</p>	<p>ITC R&amp;D Centre, India Illumina UK Ltd, United Kingdom Intrexon Corporation, U.S.A. Ion Torrent Systems, Inc, U.S.A. Iventus, the Netherlands J.R. Simplot Company, U.S.A. KBiosciences, United Kingdom Keygene N.V., the Netherlands Keygene Inc., U.S.A. Kincannon &amp; Reed, the Netherlands Koppert Cress, the Netherlands KWS SAAT AG, Germany Lantmännen SW Seed, Sweden LemnaTec GmbH, Germany LGC Genomics, Germany Ministry of Economic Affairs, Agriculture and Innovation, NL Monsanto Company, U.S.A. Naktuinbouw, the Netherlands National Institute of Public Health and the Environment (RIVM), NL Netherlands Genomics Initiative, the Netherlands Niaba, the Netherlands Ninsar Agrosociences, Spain NIZO food research, the Netherlands NuGEN Technologies, Inc, the Netherlands Nunhems, the Netherlands Nutreco Research and Development, the Netherlands OpGen Inc., the Netherlands Pacific Biosciences, U.S.A. PBL, United Kingdom Pioneer Hi-bred - International Seed Federation Plantlab / Elbanton, the Netherlands Plant Research International, the Netherlands PLANTA GmbH, Germany Quinvita NV, Belgium Rabobank International, the Netherlands Radboud University Nijmegen, the Netherlands Rasi Seeds Ltd., India Rijk Zwaan Zaadteelt en Zaadhandel B.V., the Netherlands RIKILT, the Netherlands Roche Diagnostics Nederland BV, the Netherlands Rosetta Green, Israel Semillas Fito, Spain Sime Darby Plantation Simplot Plant Sciences, U.S.A. Syngenta Seeds B.V., the Netherlands Takii Europe, the Netherlands Takii &amp; Co., Ltd., Japan The Genome Analysis Centre, United Kingdom TTI Green Genetics, the Netherlands University of Athens, Greece Utrecht Science Park, the Netherlands Vereenigde Octrooibureau NV, the Netherlands Vilmorin Clause &amp; company, France VMW Taxand Advocaten, the Netherlands Wageningen UR - Plant Sciences Group, the Netherlands Westfälische Wilhelms Universität Münster / Institut for Biology and Biotechnology of Plants ZF-screens, the Netherlands</p>
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