C Protealis

Sustainability Matters for Legume Protein Crops in NW-Europe

Benjamin Laga 28/03/2022 - Crop Innovation & Business Conference



EU Protein Deficit

>70%

Of EU protein is imported

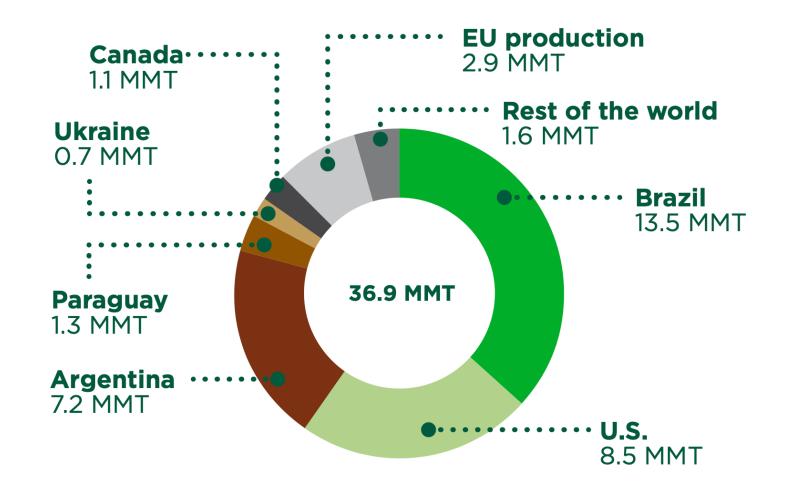
34Mt

Of soybean is imported in EU annually



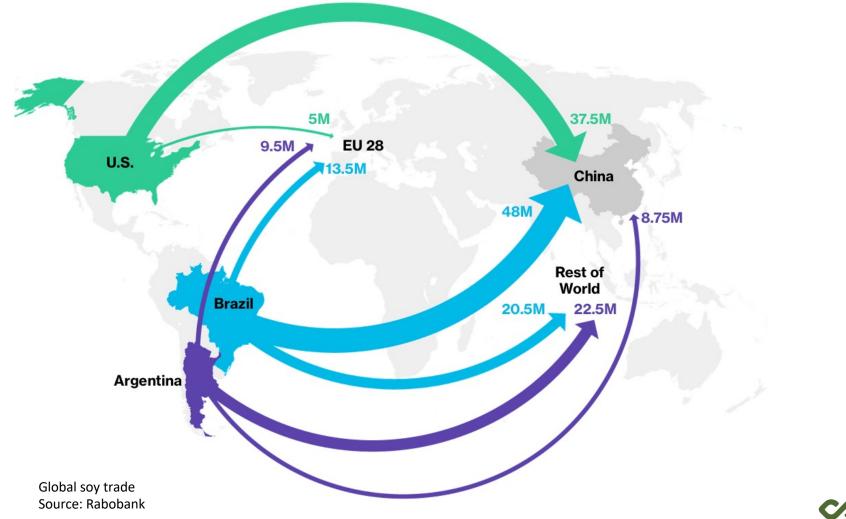
Of EU soybean is imported





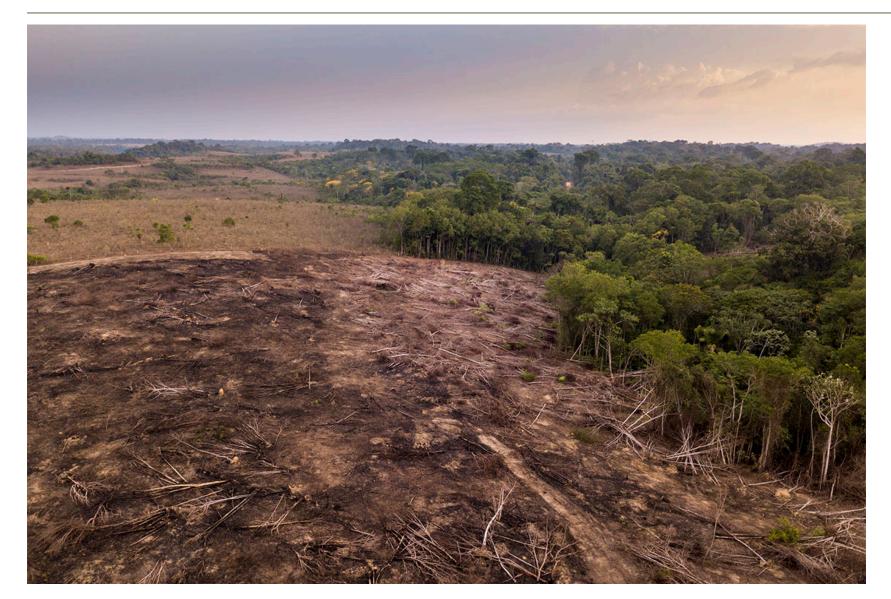


Major Global Trade Streams in Soybean





The Impact on S-Am Ecosystems





The Soy (meal) Use Case for EU?

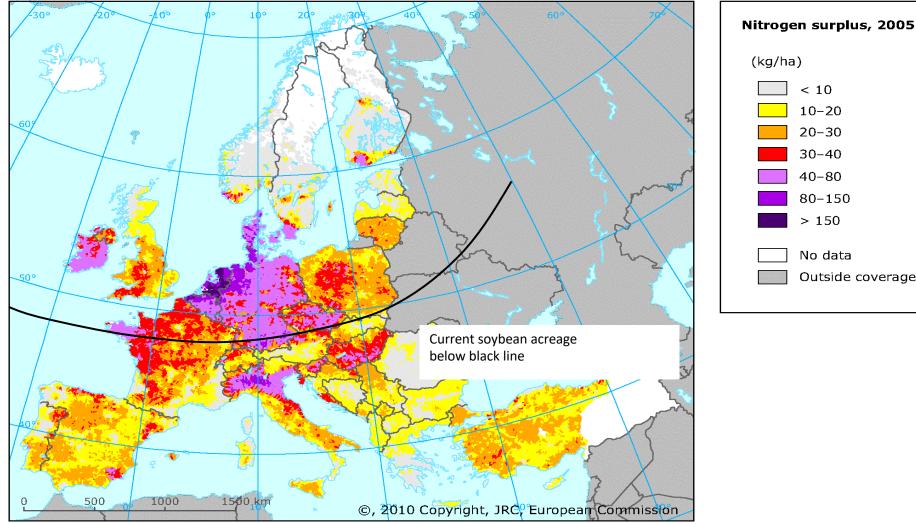


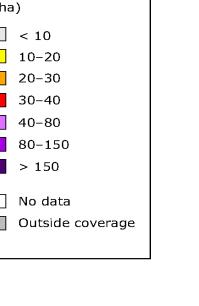


Food



Importing Protein = Importing Nitrogen







NW-EU mainly grows Wheat and Maize as feed



- Respond well to Nitrogen.
- \rightarrow 250kg N/ha mineral fertilizer!
 - 1% of world energy for N-fertilizer
 - 30-50% energy efficiency
 - Nitrous oxide as by product: 265x more potent GH gas than CO2
 - Price linked to natural Gas price
 - EU net imports mineral N: from Russia...
- Relatively high pesticide use requirement (fungicides)
- Depletes to neutral for soil carbon

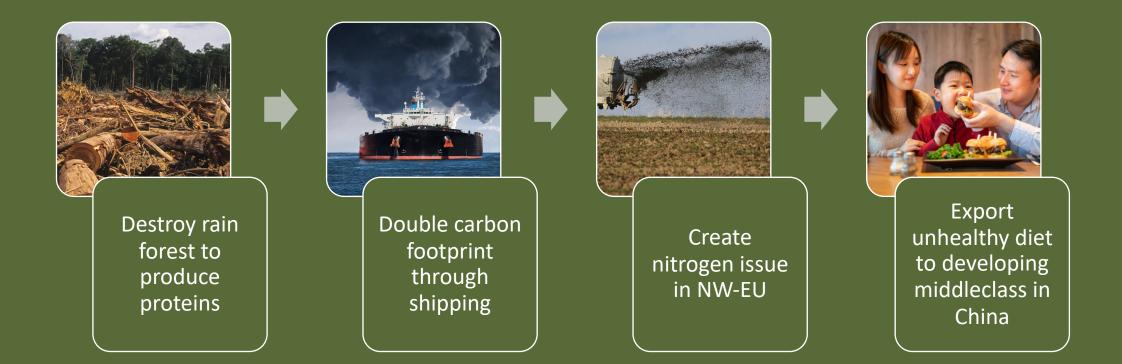


- Fix own nitrogen from ambient air
- \rightarrow Make nitrogen also available for follow-up crop
 - Same wheat yield with 70% less nitrogen if grown after legumes
 - Require symbiosis with soil bacteria
- Soy relatively low pesticide use
- Stores soil carbon (regenerative)





Summary: the Cartoonesque Globalized Protein Chain

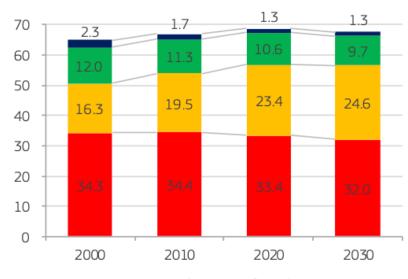




A protein and crop shift is urgently required!



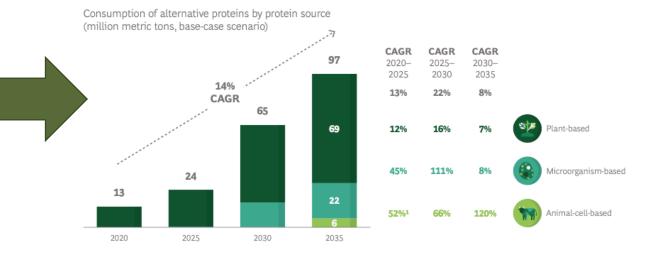
EU Meat consumptions stagnates, Meat and Dairy alternatives grow



Pigmeat Poultry Beef Sheepmeat Meat concumption per capita in EU over time Source: EU Ag Outlook

About 30% of production is exported, mainly to China

14% CAGR



Source: BCG

Driven by environment, health and animal welfare conscious consumers



Meat and Dairy



- Cheap imported GM soy
 - High carbon footprint
 - Nitrogen Accumulation
 - Low conversion efficiency, higher acreage

Meat and Dairy Alternatives



- Premium local non-GM soy
 - Low carbon footprint
 - Soil regeneration (Nitrogen and Carbon)
 - High conversion efficiency, less acreage

Consumer Driven and Policy Supported Shift



First 2 soybean varieties registered in BE: Artemis and Hermes

Official registration Trials in Belgium demonstrate already up to 15% more protein per hectare

Rasnaam	Jaar van eerste inschrijving	Land van eerste inschrijving	Vertegenwoordiger	Aantal jaar in proef	Vroegheid (1- 9; waarbij 1 = zeer vroeg) ²	Relatieve opbrengst sojabonen ³	Eiwitgehalte (%)	Relatieve eiwitopbrengst ³	Lengte plant (cm)	Hoogte inplanting onderste peul (cm)	Bloeidatum	Legervastheid (1 9; waarbij 1 = zeer legergevoelig) ²
aca	2019	AT	Saatzucht Donau	2	2	105,5	39,4	103,5	78	14	5/jul	8
ardia	2018	AT	Saaten Union	3	3	107,1	37,2	99,3	81	14	7/jul	7
hillea	2019	AT	Saaten Union	2	5	99,5	38,8	96,1	75	13	6/jul	9
soy	2012	NL	Saaten Union	9	2	85,5	40,0	85,1	80	12	4/jul	6
xa	2015 (T)	AT	Saatzucht Donau	5	2	101,3	40,2	101,4	75	13	5/jul	8
cia	2019	AT	Saatzucht Donau	2	5	97,1	38,7	93,6	82	13	8/jul	8
vesta	2019	AT	Saatzucht Donau	2	5	100,2	40,5	101,2	85	15	7/jul	9
narok	2014	DE	InterSaatzucht	6	3	109,7	40,5	110,7	93	14	4/jul	7
niata	2019	AT	Saatzucht Donau	2	3	97,0	40,2	97,0	84	14	5/jul	8
temis	2021	BE	Protealis	3	3	111,5	41,4	115,1	82	14	4/jul	8
irelina	2018	AT	Saatzucht Donau	3	3	98,1	41,8	102,1	82	13	6/jul	8
tina	2016	AT	Saatzucht Donau	2	5	102,6	38,6	98,6	83	13	9/jul	9
Comandor	2016	FR	Euralis Semences	3	3	96,3	40,5	97,0	85	14	8/jul	8
lec	2000	CH	Delley Samen und Pflanzen	10	2	102,1	39,8	101,2	85	15	4/jul	6
Melanie	2016	AT	Saatzucht Gleisdorf	6	3	105,2	39,3	103,0	82	13	8/jul	8
rmes	2021	BE	Protealis	3	3	111,1	39,6	109,4	84	14	4/jul	8
ka	2015	AT	Prograin	5	5	95,8	42,6	101,7	87	13	7/jul	8
quise	2017	AT	Delley Samen und Pflanzen	4	4	94,2	41,0	96,1	83	14	6/jul	6
nus	2005	DE	Prograin	8	4	96,0	42,9	102,5	87	14	7/jul	8
ina	2016	DE	Saatzucht Donau	3	3	99,8	41,0	101,8	80	14	6/jul	9
Shouna	2014	FR	RAGT	5	4	103,2	41,2	105,8	83	13	5/jul	7
r Sphinxa	2019	FR	RAGT	2	4	99,5	41,5	103,0	75	13	7/jul	9
ptor	2017	PL	Saaten Union	3	2	86,8	39,0	84,3	83	14	9/jul	7
tana	2009	FR	RAGT	7	3	98,1	40,7	99,6	73	11	6/jul	9
uan	2014	AT	Delley Samen und Pflanzen	3	1	84,4	39,2	82,4	84	17	2/jul	8
ola	2015	AT	Saatzucht Donau	6	3	108,1	40,3	108,5	86	13	6/jul	7
na	2018	CH	Delley Samen und Pflanzen	2	3	104,4	38,3	99,6	91	15	3/jul	8
middelde ⁴						100	40,1%	100,0	82,5 cm	13,6 cm		
0 =						3,8 ton sojabonen /ha (bij 15% vocht)		1509 kg elwit/ha				

Thank You!



